



NOVI PARKS
FOUNDATION

Novi Parks Foundation Board Minutes

November 19, 2018

Meeting called to order at 7:15 pm by President Dave Landry.

Present: Jennifer Degen, Charley Staab, Jeff Muck, Brian Adams
Dave Landry, Julie Garavaglia, Rachel Zagaroli, Karen Taracks, Adam Czap

Intro of new board member: Dave introduced new board member Adam Czap. Adam is the owner of Ascension Brewery and in the past has participated in Pour on the Shore for the last few years. Adam has organized events at his brewery that have been very successful and can help to grow the fundraising efforts of the Foundation. Adam has lived in Novi for 8 years and feels his children can benefit from the achievements of the Foundation.

Absent: Randy Balconi, Kim Capello, Harry Torimoto

Agenda: Motion by Karen second by Jen to accept November 19, 2018 agenda.
Carried

Minutes: Motion by Charley, second by Jen to approve the October 15, 2018 minutes.
Carried,

Treasurers Report: As Karen just got back from vacation there is not a treasurer's report

Fundraisers: Rachel has set up two fundraisers, one on December 6 at Primanti Bros and one at California Kitchen. We will try to get people to attend either lunch or dinner and we will then receive 20% of the bill. Rachel will get the information to the board.

Naming Rights: We have received \$5,000 from Tom Holzer Ford for the ballfield. The contract runs for 3 years, \$5,000 for the first and second year and the third year is grandfathered in for a total of \$10,000. A thank you will be sent.

Special license for Pour on the Shore: Rachel spoke with the State of Michigan to find out if we can also have bourbon at Pour on the Shore and they said yes. The idea is to set up two additional 10 x 10 tents, one for the bourbon and one for actual wine tasting so people can hear about the wine and the bourbon. We are still discussing how we will display both and how to collect tickets. Adam and Brian are both acquainted with the owner, so they will both go with Rachel to meet with them. We would want to have

more people and sell out. We need to entice the breweries. With additional breweries more people would attend because there would be so many drinks to choose from. We need to have volunteers to pour the beer. The breweries could also advertise the event. Adam would make a beer designed for the event and also serve it at his place a month or so before. Now is the time to contact the breweries such as Witches Hat, Rivers Edge, Founders, Bells, etc. We need to tell them how much to bring. Rachel will get with Adam.

We need to put the breweries on the flyer for publicity and the website. Adam also suggested that we have food tickets for them.

Jeffs report: ITC Trail continues to get more and more work done such as boardwalks and asphalt, Boscco fields will start in the spring and then renovate ITC fields, they also bought the Boscco home and that will be torn down. Griffin Funeral Home will be built on the corner. Going out to bid on Lakeshore Park, building will be constructed with everyone in agreement. Lakeshore Park will be closed next year for renovations. Pickleball courts will be built at Wildlife Park in the spring, looking for the Foundation to contribute to the cost. Fiscal year 2020.

Hino Motors: received \$25,000 from Hino Motors to be used for environmental initiatives We can wrap it into a bigger project. ITC will volunteer to help with any of these issues and will plan an entire day of volunteering.

Roundtable: Brian would like to bring someone from the Mountain Bike Association to the meeting in January and will make the contact. Karen would like to put the Jags money to use that we have in our account. Jeff will meet with the Jags and come up with a plan.

Holiday get together: to be held at Ascension on December 10 at 6:30p.

Motion to adjourn at 8:05 by Charley, second by Brian. Carried.

Rachel Zagaroli,
Novi Parks Foundation