



NOVI PARKS
FOUNDATION

Novi Parks Foundation Board Minutes

November 18, 2019

Meeting called to order at 7:15 pm by President Dave Landry

Present: Jennifer Degen, Jeff Muck, Brian Adams, Dave Landry, Rachel Zagaroli, Sheel Desai, Charley Staab, Randy Balconi

Absent: Kim Capello, Adam Czap, Harry Torimoto

Agenda: Motion to approve the November 18, 2019 agenda by Jennifer, second by Brian. Motion carried. The motion includes an amendment of the wrong date of November 19 to the correct date of November 18. Rachel also added to the agenda, G, Dresner Foundation.

Minutes: Motion to approve the September 30, 2019 minutes by Jennifer, second by Charley. Motion carried.

Treasurers Report: Sheel reported we have the following funds: At PNC, \$17,000 in checking, \$43,000 in savings and \$43,000 in the soccer fund. The amount in Merrill Lynch Naming Rights account is \$305,700 and Endowment \$80,400. We already have committed \$3,000 a year for Artist in Residence (General Fund), \$4,000 for the Scholarship program (Naming Rights), \$150,000 to the Tim Pope playground (Naming Rights) and \$100,000 for Pickleball (Naming Rights). \$5,000 is coming in from Holzer.

Jeff's report: The money for the Jags will be used for soccer fields in the future, Jeff is in contact with them. They want to partner with us. They would like to have all the donations go to the Foundation because we are a 501 ©3. Talking about a turf field. Cost is about a million, but it would attract lots of tournaments. There is some money designated for the fields in the CIP's. Pickleball will be at Wildlife Woods next year, with the new road leading to it its very easy to get through. Parks did a visioning session with some residents for the Northwest Park, about 16-17 people. Northwest Park is about 10 acres, a prime opportunity to get naming rights. Maybe a campaign to name the park. It has nature trails, playground and a parking lot. Jeff feels the whole development of the park will be about \$600,000. The question about having a park come up and be in perpetuity. Jeff's staff and the foundation will launch a campaign. The next meeting will be in January and Dave would like to form a sub committee to target who we could help with naming rights. Dave asked for the sub committee to be on the agenda to see

who would like to be on it. The Water Tower has about 5 feet of dirt now and will be seeded in the spring.

Holzer Ford: Letter was sent to Holzer for their last payment in their contract of \$5,000.

CPA concerns: Rachel and Sheel met with our CPA and we think its time to move on to another business. Jeff brought up Carl Johnson, Chief Financial Officers for the Police Benevolent Association. Randy mentioned he knows of someone that might be interested and will get the details for the next meeting.

Brian Burke Memorial: We have received \$735. Jeff has looked at some options, one, a memorial bench facing Holzer Field or a Pergola by the field. Either would have a plaque. Rachel will ask to see if Holzer would be interested. Rachel passed out the Donate now spreadsheet. Chris will include the Foundation in a Day of Giving.

Pour on the Shore: The Foundation decided to proceed with our annual Pour on the Shore fund raiser. Jeff had mentioned that City Council was thinking of doing a scaled down version of the 50's Festival but no one has approached us.

Re-appointment of directors: Rachel reported we have five people that are up for appointment if they choose to stay on the Foundation Board. Harry and Charley are appointed by the Parks Commission, Dave said yes along with Brian. Although Randy can not make most of the meetings, he is always ready to take a phone vote and would like to stay on.

Dresner Foundation: Rachel reported we received a check from the Dresner Foundation for \$2,500. This is the second donation that have made to us, the first one was \$5,000. Rachel will do a thank from Dave and her.

Holiday get together: Randy will host the get together at Ascension. The date will be December 3 at 5:30. Brian will contact Adam.

Roundtable: Dave is very happy that we have spent as much money for Naming Rights, it shows we are doing what we are supposed to do. We do have to do some brainstorming on other possible names. Much talk about who we could target, Signn, Polute, Toll Brothers and some companies that have received abatements. Try to contact Barb McBeth.

A 123, a battery company was also suggested. Rachel will need to change out the list of Foundation board members in our marketing brochure after the December meeting.

Rachel Zagaroli
Novi Parks Foundation